



Elmira Maple Syrup Festival
24 Church Street West
PO Box 158
Elmira, ON
N3B 2Z6
519-669-6000
www.elmiramaplesyrup.com

You're invited to become a sponsor partner for the return of the in-person Elmira Maple Syrup Festival. The Elmira Maple Syrup Festival Committee is in the process of planning the return of the in-person Elmira Maple Syrup Festival (EMSF) that is scheduled to take place on Saturday, April 1, 2023. We are excited and confident that this year's festival will not only be very successful, but also a testament to our strong values as a caring community to help those in need. We have learned valuable lessons during these unusual past few years which as a committee we embrace and look forward to supporting our community. By sponsoring our next Festival, we are able to help numerous local groups provide care and support to those in need.

The EMSF committee is passionate about having a festival in 2023. The committee is able to provide funding to approximately 30 local groups that depend on the success of the festival. **Your help is needed more than ever.**

Details on the benefits of your sponsorship are attached in the information package, along with an outline of the Leaf Levels to help you select the right level for you.

The Elmira Maple Syrup Festival is a not-for-profit organization organized entirely by a volunteer committee, and supported by 2,000 volunteers on the big day. The Festival is only possible because of your generous contributions and support. Without you, the Festival would not exist. Our 2022 scaled back Festival was successful and the community support was outstanding. Without your help, these local agencies would not receive funds that they desperately need now more than ever. Your partnership with the Festival shows strong support and just how much our community has been able to come together and overcome this difficult time. In 2022 the committee was able to donate **\$20 000 to 14 community organizations and agencies.**

In addition to receiving exposure for your business, your donation strengthens organizations that rely on the financial support the Festival provides each year. Some of our recipients included:

- Child Witness Centre
- Community Care Concepts
- Elmira District Community Living
- Elmira Theatre Company
- Pride Stables - CODRP
- Region of Waterloo Library
- Robin in the Hood
- Strong Start Charitable Organization
- Women's Crisis Services Waterloo Region
- Woolwich Community Services
- Woolwich Counselling Centre
- Woolwich Gymnastics Club
- Woolwich Seniors Association
- YWCA of KW

For your name to appear in our 2023 promotional material, your sponsorship commitment needs to be received by **February 28, 2023**. If you have questions or comments, please email us at: emsfsponsors@gmail.com

Sincerely,

The 2023 Elmira Maple Syrup Festival Committee

Looking forward to seeing you in person at the Festival on April 1, 2023!