



Elmira Maple Syrup Festival  
24 Church Street West  
PO Box 158  
Elmira, Ontario, N3B 1M5  
519-669-6000

[Sponsorship@ElmiraMapleSyrupFestival.com](mailto:Sponsorship@ElmiraMapleSyrupFestival.com)

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**You're invited to become a sponsor partner  
for the 60th Elmira Maple Syrup Festival.**

The Elmira Maple Syrup Festival Committee is in the process of planning the Elmira Maple Syrup Festival (EMSF) that is scheduled to take place on Saturday, April 6, 2024. We are excited and confident that this year's festival will be very successful and a testament to our strong values as a caring community to help those in need. We have a special planning committee to bring new and exciting events to celebrate 60 years of helping our local community. By sponsoring our next festival, we can help numerous local groups provide care and support to those in need.

The EMSF committee is passionate about having a festival in 2024. The committee provides funding to approximately 30 local groups that depend on the festival's success.

**Your help is needed now more than ever.**

Details on the benefits of your sponsorship are attached in the information package, along with an outline of the leaf levels to help you select the right level.

The Elmira Maple Syrup Festival is a not-for-profit organization operated entirely by a volunteer committee and supported by 2,000 volunteers on the big day. The festival is only possible because of your generous contributions and support. Our 2023 Festival was successful, and the community support was outstanding. With your help, these local agencies will receive funds that they desperately need now more than ever. Your partnership with the festival shows strong support and just how much our community has been able to come together and overcome this difficult time.

**In 2023, the committee donated \$35,500 to 23 community organizations and agencies.**

In addition to receiving exposure for your business, your donation strengthens organizations that rely on the financial support the festival provides each year. Our recipients included:

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Looking forward to seeing you in person at the Festival on April 6, 2024!



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- 1st Elmira Scout Group
- 822 Tutor Squadron Royal Canadian Air Cadets
- Child Witness Centre
- Community Care Concepts
- Elmira Community Nursery School
- Elmira District Community Living
- Elmira Theatre Company
- Girl Guides
- John Mahood Public School Parent Council
- Kiwanis Transit
- Pride Stables - CODRP
- Region of Waterloo Library
- Robin in the Hood
- Street Ministering Hot Dog People
- Strong Start Charitable Organization
- Urban Sugaring Project
- Women's Crisis Services Waterloo Region
- Woolwich Community Services
- Woolwich Counselling Services
- Woolwich Gymnastics Club
- Woolwich Seniors Association
- Woolwich Sledge Hockey
- YW Kitchener-Waterloo

For your name to appear in our 2024 promotional material, your sponsorship commitment needs to be received by January 31, 2024. If you have questions or comments, please email us at [Sponsorship@ElmiraMapleSyrupFestival.com](mailto:Sponsorship@ElmiraMapleSyrupFestival.com).

Sincerely,  
The 2024 Elmira Maple Syrup Festival Committee

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Looking forward to seeing you in person at the Festival on April 6, 2024!