



Elmira Maple Syrup Festival
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You're invited to become a sponsor partner for the 61st Elmira Maple Syrup Festival. The Elmira Maple Syrup Festival Committee is in the process of planning the Elmira Maple Syrup Festival (EMSF) that is scheduled to take place on Saturday, April 5, 2025. We are excited and confident that this year's festival will not only be very successful, but also a testament to our strong values as a caring community. By sponsoring our next Festival, we are able to help numerous local groups provide care and support to those in need.

The EMSF committee is passionate about having a festival in 2025. The committee is able to provide funding to 28 local groups that depend on the success of the festival. **Your help is needed more than ever.**

Details on the benefits of your sponsorship are attached in the information package, along with an outline of the Leaf Levels to help you select the right level for you.

The Elmira Maple Syrup Festival is a not-for-profit organization organized entirely by a volunteer committee, and supported by 2,000 volunteers on the big day. The Festival is only possible because of your generous contributions and support. Without you, the Festival would not exist. Our 2024 Festival was successful and the community support was outstanding. Without your help, these local agencies would not receive funds that they desperately need now more than ever. Your partnership with the Festival shows strong support and just how much our community has been able to come together and overcome this difficult time. In 2024 the committee was able to donate **\$66 000 to 28 community organizations and agencies.**

In addition to receiving exposure for your business, your donation strengthens organizations that rely on the financial support the Festival provides each year. Our recipients included:

- 1st Elmira Scout Group
- Big Brothers, Big Sister of Waterloo Region
- 822 Tutor Squadron Royal Canadian Air Cadets
- Child Witness Centre
- Community Care Concepts
- EDSS First Robotics Team #4917
- Elmira Community Nursery School
- Elmira District Community Living
- Elmira Theatre Company
- Girl Guides of Canada
- H.O.P.E Hearts Open For Everyone
- John Mahood PS Parent Council
- Kiwanis Transit
- Nutrition for Learning
- Pride Stables - CODRP
- Region of Waterloo Library
- Robin in the Hood
- St. Teresa of Avila C.E.S
- Street Ministering Hot Dog People Wtloo
- Strong Start Charitable Organization
- Woman's Crisis Services Waterloo Region
- Woolwich Community Services
- Woolwich Counselling Centre
- Woolwich Gymnastics Club
- Woolwich Seniors Association
- Woolwich Sledge Hockey
- Woolwich Sun Ray Special Hockey Club
- YWCA of KW

For your name to appear in our 2024 promotional material, your sponsorship commitment needs to be received by **January 31, 2025**. If you have questions or comments, **please email us at our website: sponsorship@elmiramaplesyrupfestival**

Sincerely,

The 2025 Elmira Maple Syrup Festival Committee

Looking forward to seeing you in person at the Festival on April 5, 2025!